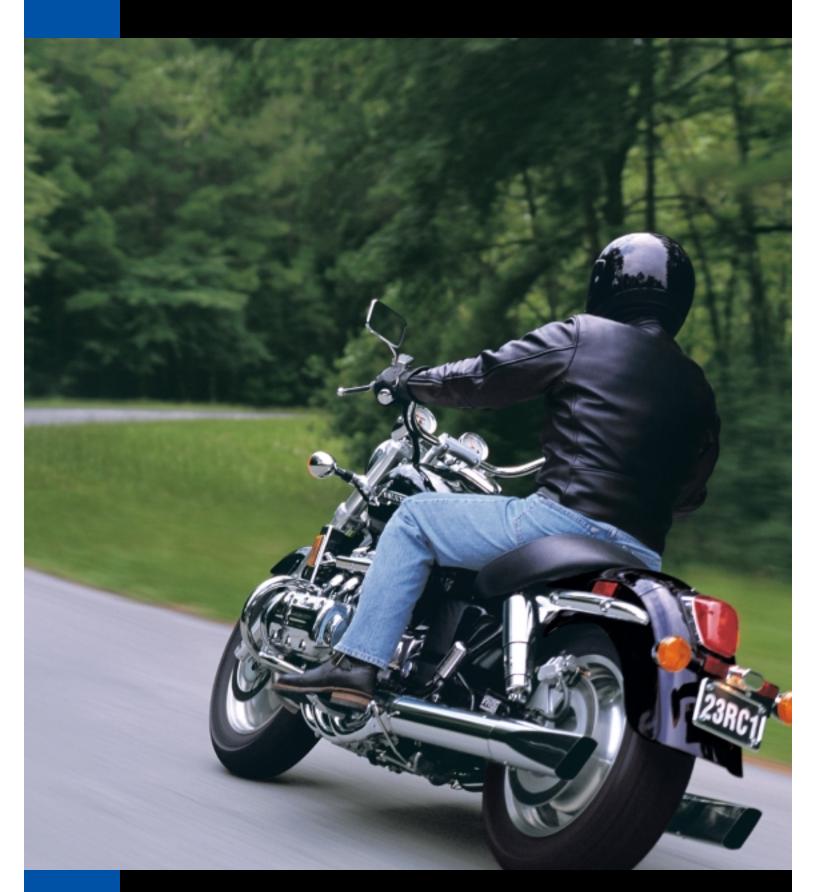
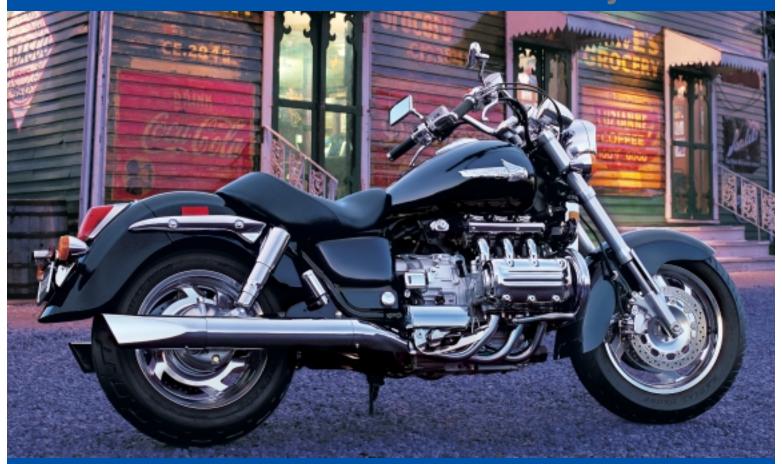


# c R U I S E R S **Valkyrie**



## Valkyrie 03





Why should you Ride Red™? In a word, performance. You see at Honda, Performance First™ is a philosophy that is the very DNA of everything we do. And performance means more than just power. Handling, dependability, the way your motorcycle is built, how long it will last, the attention to fit and finish—at Honda, we think all that and more are part of your new Valkyrie®'s performance, and it shows. We strive for excellence—for Performance First—in each and every one of those areas. It's the philosophy we've always had. It's the philosophy that sets Honda apart. And it's the most important reason why you should Ride Red.

03

### On a bike like this, it's hard to be humble.

We'll be the first to admit it: This isn't a bike for everybody. Some riders just aren't committed enough to own a machine like this. Or they won't be able to handle the attention, or the envy that goes along with it. We understand.

When we first premiered our awesome Valkyrie, jaws dropped. What were we thinking? While our original Valkyrie certainly fit the definition of a motorcycle, it seemed to embody the absolute outer limits of what a performance cruiser could be.

And those were just the parking-lot impressions. But then something happened. People did more than just stare at the parked bikes; they rode them. And they found out that the Valkyrie isn't just big and powerful. They discovered that it's nimble, adaptable and one of the best large-displacement motorcycles there's ever been.

The concept behind Honda's awesome Valkyrie is simple: We took our own 1520cc horizontally opposed six-cylinder touring-bike engine, hot-rodded it with new cams, six carburetors, solid valve lifters and a bumped-up redline, and wedged it into a cruiser chassis. Then we tuned it for especially strong roll-on performance. How strong? We think that when you ride a Valkyrie, you'll find that downshifting is an amusing option, not a necessity.

A six-into-six exhaust system gives the Valkyrie an unforgettable sound. The note that comes from those chromed pipes isn't just some all-bark/no-bite cry for attention; it's the low growl of an apex predator that means business. And while we were at it, we made the Valkyrie practically maintenance-free. The hydraulic clutch, electronic ignition, belt-driven camshafts and shaft drive reduce servicing time and cost. What you get is a big dose of muscle-car-style performance, but with a surprising twist.

You see, the Valkyrie also handles amazingly well, with thoroughly modern design features. Take the fork: It's a beefy 45mm inverted design that compliantly soaks up bumps, but is stouter than anything you've ever seen on any other cruiser. The frame is a massive, all-steel design that's nearly flexfree and is the basis for the Valkyrie's phenomenal handling. Special cast wheels and fat radial tires get the Valkyrie's torque to the pavement—and the Valkyrie has plenty of torque indeed.

Massive 45mm fork tubes, equally massive upper and lower triple clamps and the Valkyrie's inverted fork design all play major roles in the bike's flawless, rock-solid handling even when fully loaded.

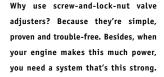
Driving the alternator and the transmission input shaft opposite the crank's rotation, makes the Valkyrie run smooth. The alternator's 546-watt output means you'll have plenty of

riding American riders like.

can share your adventures with a lucky companion.

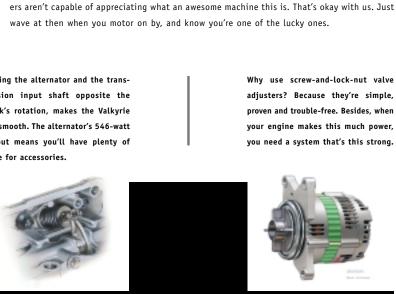
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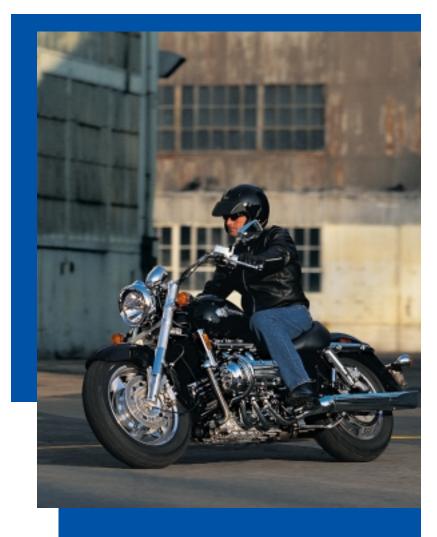












The Valkyrie's low 28.9-inch seat height makes parking-lot maneuvering a flat- footed affair for

most riders, and the standard-equipment two-piece saddle and passenger backrest mean that you

Want more? We make a whole catalog full of Honda Genuine Accessories™, so you can fine-tune

your Valkyrie's personal look. And finally, every Valkyrie rolls off our assembly line in

Marysville, Ohio—only fitting, we think, because the Valkyrie is clearly built for the kind of

The Honda Valkyrie. It's not a bike for everyone out there. But you know what? A lot of rid-



#### VALKYRIE

\_\_ GL1500CD Model -

— 1520cc liquid-cooled horizontally opposed six-cylinder with belt-driven Engine

overhead camshafts

Six 28mm constant-velocity carburetors Carburetion

71.0 x 64.0mm Bore and stroke -

> — Solid-state digital Ignition -

**Transmission** — Five-speed constant-mesh

Final Drive -

150/80R-17 radial Front Tire -

— 180/70R-16 radial Rear Tire -

 Dual-disc with twin-piston calipers Front brakes —

28.9 inches Seat Height -

66.5 inches Wheelbase -

Fuel Capacity — 5.3 gallons, including 1.1 gallon reserve

Dry weight — 681 pounds

Colors -

Windshield, leather saddlebags, chrome exhaust tips, chrome rear carrier, CB transceiver kit, passenger CB talk switch, studded backrest pad, studded main seat, studded rear seat, deluxe backrest pad Honda Genuine Accessories™ (Partial listing)

WHAT'S IN A NAME? When you choose a new

Honda cruiser, you've done more than just pick a great way to enjoy life on two wheels. You've become a member of the Honda

family. And that means your fun is just beginning. On the next page, we've listed some of the programs available to you as a Honda owner, each one designed to help you enjoy your new Honda as much as possible. Just ask your Honda Dealer for more details. And welcome to the Honda family—we look forward to riding with you.

At Honda, we also believe in performance and leadership, and that's why we're taking a leadership position when it comes to the environment. We continue to develop low-emission technologies for our current and future motorcycles, ATVs, scooters and personal watercraft. We already produce models that exceed the stringent 2008 CARB emissions requirements years ahead of schedule. And that's the kind of performance everybody can appreciate.

BE A RESPONSIBLE RIDER. Riding a motorcycle is an exercise in responsibility—to yourself, to others, to the environment and to the sport. So remember, wear a helmet, eye protection and protective clothing whenever you ride. Never ride under the influence of drugs or alcohol, and never use the street as a racetrack. Inspect your motorcycle before riding, read your owner's manual, and see your local Honda Dealer concerning reimbursement through the Honda Rider's Club of America™ for Motorcycle Safety Foundation (MSF) rider training.\* Always obey local laws, use common sense, and respect the rights of others when you ride. Make sure you have a proper license when riding on public roads, and never modify your motorcycle's exhaust system.



Got a long trip planned, or is winter right around the corner? Then make sure you take a look at-or should we say take a look through-a Honda Genuine Accessories Windshield for vour new Valkyrie.



On a bike like the Valkyrie, you can never have too much chrome. And that's precisely why we offer our Chrome Sidecovers and Chrome Swingarm-Pivot cover to help really brighten up these areas.



Here's one of our most popular Valkyrie accessory options. These Leather Saddlebags look great, hold plenty, and match some of the other leather accessories we have available



Got a little something you need to pack with you? Now you can. The Chrome Rear Carrier adds a little versatility and carrying capacity to your new Valkyrie, and adds a touch of style at the same time.

#### **Programs That Perform**















You chose your new Honda Valkyrie because it has so many great features. But there's more—a lot more. Like all of the programs available to you as a Honda owner. Take the Honda Protection Plans, for example.\*\*They let you extend virtually all of your Honda's great warranty coverage. Then there's the Honda Rider's Club of America.† Open to all Honda owners,# the benefits alone make it a bargain. Just call 1-800-847-HRCA. Interested in some accessories to make your Valkyrie even more fun? Make sure you check out our selection of Honda Genuine Accessories. Time for service? Be sure to ask for Pro Honda™ Oils and Chemicals. And if you're looking for a way to pay for your new Honda Valkyrie, we've got two great suggestions. First, ask about the American Honda Finance Corporation. If you're a qualified buyer, your dealer can set everything up for you right in the showroom. Another easy way is to put it on the **Honda Card**™ revolving charge card. ## You can use the Honda Card to purchase Honda parts and Honda Genuine Accessories too. And be sure to ask your Honda Dealer about MSF rider training, because sooner or later, **Stupid hurts**. Hey, we think our Honda Valkyrie is the best out there. And we think you deserve the best programs and support to go with it.

Specifications, programs and availability subject to change without notice. See your Honda Dealer for details on all programs. All specifications in this brochure—including colors, warranty terms, HRCA, etc.—apply only to models sold and registered in the United States. \*Maximum reimbursement \$75. \*\*The Honda Protection Plans are administered by the American Honda Service Contract Corporation in the state of Florida. †One-year complimentary membership for new, unregistered motorcycles purchased from participating dealers. †Excludes personal watercraft (PWC). ‡Financing available on approved credit by AHFC. ‡Financing available to qualified customers subject to credit approval from Conseco Bank, Inc., on the Honda Card program at participating dealers. California versions may differ slightly due to emissions equipment. Rearview mirrors are standard equipment on all Honda streetbikes. Ride Red,™ Performance First,™ Valkyrie,® Honda Genuine Accessories,™ Honda Rider's Club of America,™ HRCA,® Pro Honda,™ Honda Card and Stupid hurts are trademarks of Honda Motor Co., Ltd. ©2002 American Honda Motor Co., Inc. (8/02) Printed in the U.S.A. A1763

